

OBJECTIVE

I aim to contribute to the growth of my institution using a blend of my qualifications, strengths, and experience, thereby enhancing my abilities in teaching and research.

CONTACT

- pallavi.kalra@dtu.ac.in
- <https://pallavisethi.in/>
- +91- 9654887877
- MBFR-302, Delhi Technological University, East Delhi Campus, Vivek Vihar Phase-2, Delhi - 110095

EDUCATION

- Ph.D. (Pursuing) – Delhi School of Management, Delhi Technological University
Thesis: Post-Revival Performance Analysis of Financially Distressed Indian Firms
- M.Phil – Delhi School of Economics, University of Delhi, 2013
- M.Com – Hansraj College, University of Delhi, 2007
- B.Com (Hons.) – Sri Guru Gobind Singh College of Commerce, University of Delhi, 2005

AREAS OF INTEREST

- Financial Distress and Recovery Strategies
- Accounting & Corporate Finance
- Machine Learning & AI in Financial Analysis

PERSONAL INFORMATION

Date of Birth: September 24, 1985
Nationality: Indian
Marital Status: Married

Pallavi Sethi

ASSISTANT PROFESSOR

Assistant Professor with 17 years of experience in Accounting and Finance, specializing in financial statement analysis, corporate governance, and financial distress assessment. Proven expertise in employing advanced research techniques, including Structural Equation Modeling and Machine Learning, to drive impactful insights in the field. A strong record of publications in peer-reviewed journals and presentations at prominent academic conferences underscores a commitment to enhancing corporate financial resilience. Adept at fostering a collaborative learning environment by leveraging excellent communication and creative problem-solving skills.

EXPERIENCE

- **Assistant Professor** – Delhi Technological University, East Delhi Campus (2018–Present)
 - Teaching financial accounting, Cost and Management Accounting, Financial Statement Analysis
 - Supervising research projects on Analysing the financial statements of corporates
- **Assistant Professor (Adhoc)** – Shaheed Bhagat Singh (E) College, University of Delhi (2007–2018)
 - Taught corporate finance, accounting, and risk management
 - Led student research initiatives and seminars

Peer-Reviewed Journal Articles

- Sethi Pallavi (2013). *Corporate Social Reporting Practices (With Special Reference to Banks in India)*, **Asian Journal of Research in Banking and Finance**, Vol. 3(10), pp. 53-66. ISSN: 2249-7323
- Sethi Pallavi (2013). *Financial Innovation in Indian Capital Markets*, **International Journal of Innovative Research and Development**, Vol. 2(11). ISSN: 2278-0211
- Sethi Pallavi (2013). *Social Reporting by Indian Banks and Foreign Banks: A Comparative Analysis*, **IOSR Journal of Business and Management**, Vol. 15(3). ISSN: 2319-7668
- Sethi, Pallavi; Singh, Archana; Gupta, Vikas (2024). *Measuring Operational Efficiency of Restructured Companies: A DEA-MI Approach*, **Journal of Business Thought**, pp. 89-109. DOI: 10.18311/jbt/2024/44696
- Sethi, P.; Singh, A.; Gupta, V. (2025). *Achieving Financial Sustainability Through Financial Reorganization: Evidence from Ellora Paper Mills Ltd.*, **IMIB Journal of Innovation and Management**
- *Predicting Financial Distress Using Machine Learning Techniques*, **Asia-Pacific Financial Markets, Springer Nature** (Accepted & In Press)